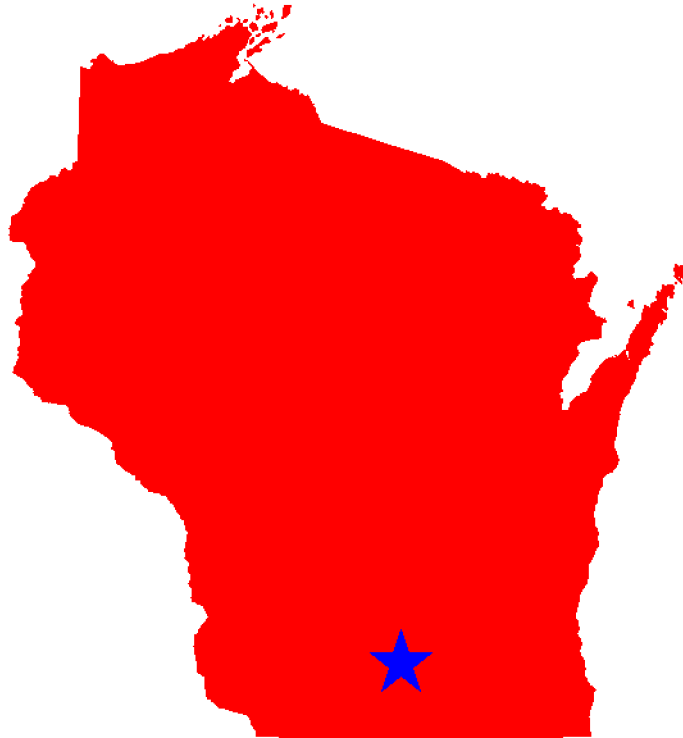


Traffic Safety Facts, Wisconsin , 2004



**Traffic Safety Facts, Wisconsin , 2004****Fatality Rates: Wisconsin , U.S. and Best State, 2004**

2004	Fatalities	Fatality Rate per 100M VMT	Fatality Rate per 100K Population
Wisconsin	792	1.31	14.4
US	42,836	1.45	14.6
Best State*		0.87	7.43

*Best Rates: Lowest Rates Attained Across All States

**Fatalities in Motor Vehicle Traffic Crashes
Vehicle Miles Traveled (VMT) and Population
2000 - 2004**

Crash Year	Total Fatalities	VMT (Millions)	Total Alcohol Related Fatalities (BAC=.01+)		High Alcohol Related Fatalities (BAC=.08+)		*Unrestrained Passenger Vehicle Fatalities	
			Number	Percent	Number	Percent	Number	Percent
2000	799	57,266	350	44	316	40	398	62
2001	763	57,269	366	48	327	43	395	64
2002	803	58,746	360	45	322	40	407	64
2003	848	59,615	388	46	342	40	392	60
2004	792	60,399	358	45	318	40	377	61

Crash Year	Motorcyclist Fatalities	Speeding Related Fatalities	16-20 Year Old Fatalities	Total Population	16-20 Year Old Population
2000	78	224	127	5,374,429	406,951
2001	72	258	98	5,404,432	408,881
2002	82	276	136	5,439,137	408,970
2003	103	306	134	5,471,792	408,870
2004	80	295	105	5,503,533	407,878

*Unknown Restraint Use Was Proportionally Distributed Across Known Restraint Use

**Traffic Safety Facts, Wisconsin , 2004****Trend of Fatalities, 2000 - 2004**

		2000	2001	2002	2003	2004
Fatality Counts	Total Fatalities	799	763	803	848	792
	Alcohol-Related	350	366	360	388	358
	Single Vehicle	399	421	432	465	437
	Non-Junction	568	559	522	589	516
	Intersection	172	171	207	169	179
	Intersection-Related	20	4	19	26	50
	Speeding Involved	224	258	276	306	295
	Pedestrians	51	45	50	54	54
	Pedalcyclists	10	9	9	12	14
	Large Truck Involved	97	108	109	101	107
	Roadway Departure	479	463	477	510	500
	Passenger Car Occupants	432	386	412	410	386
	Light Truck/Van Occupants	206	231	227	243	234
	Other/Unknown Occupants (not including Motorcycles)	21	20	19	25	20
	Total Occupants (not including Motorcycles)	659	637	658	678	640
	Motorcycle Riders	78	72	82	103	80

**Traffic Safety Facts, Wisconsin , 2004****Economic Impact of Motor Vehicle Traffic Crashes, 2000**

	Overall	In Speeding-Related Crashes
U.S.A	\$230.568 Billion	\$40.390 Billion
Wisconsin	\$3.756 Billion	\$0.673 Billion

2000 is the Most Recent Year for Which Data is Available

Available Highway Safety Program Funds

	FY 2004	FY 2005
Section 157 Safety Belt Use Incentive	\$0	\$210,304
Section 157 Safety Belt Use Innovative	\$540,000	\$800,000
Section 163 .08 BAC	\$1,712,955	\$1,519,730
Section 163 SES Enforcement	\$0	\$0
Section 164 Repeat Offender Transfer	\$0	\$0
Section 402 Formula	\$3,106,120	\$3,142,840
Section 405 Occupant Protection	\$0	\$0
Section 410 Impaired Driving	\$949,373	\$950,150
Section 154 Open Container Transfer	\$0	\$0
Total	\$6,308,448	\$6,623,024

Fatalities in Alcohol Related Crashes, 2004

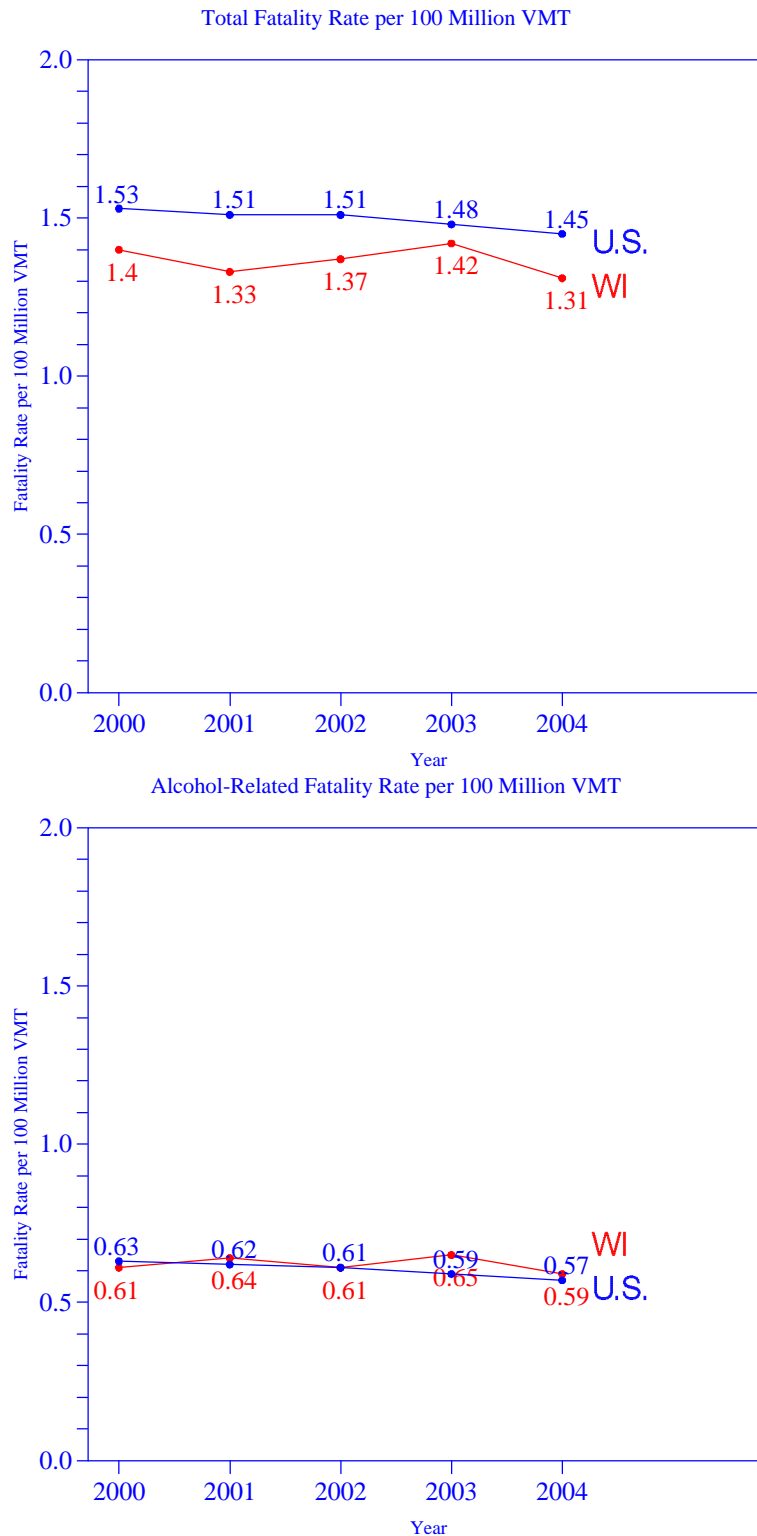
2004	Alcohol-Related (Number)	Alcohol-Related (%)	Rate per 100M VMT	Fatalities where Highest BAC in Crash was .08+	Percentage where Highest BAC in Crash was .08+
Wisconsin	358	45%	0.59	318	40%
US	16,919	39%	0.57	14,593	34%
Best State*		25%	0.30		21%

*State with Lowest Alcohol-Related Fatality Rate.



Traffic Safety Facts, Wisconsin, 2004

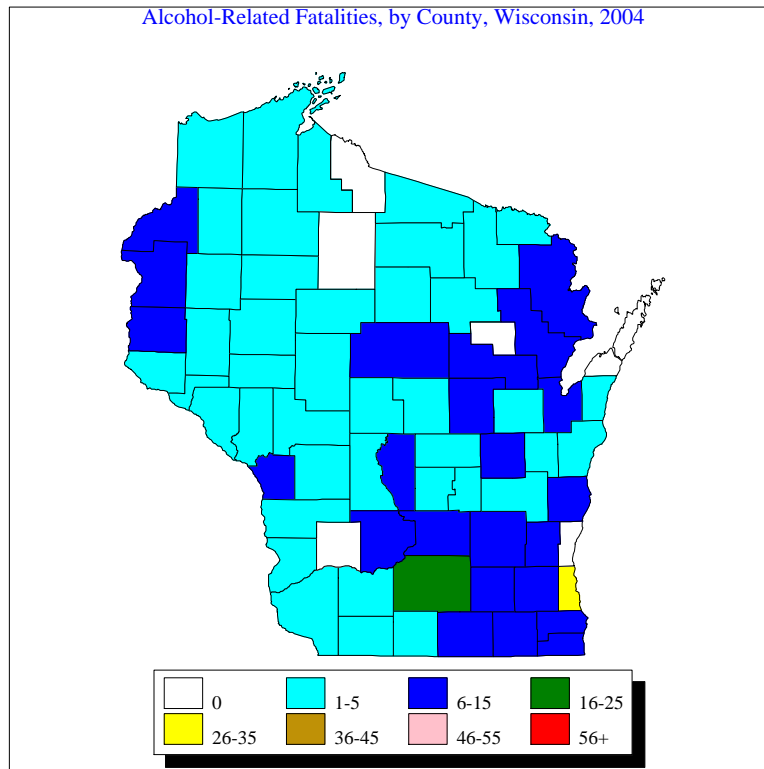
Trend Charts of Total and Alcohol-Related Fatality Rates per 100 Million VMT



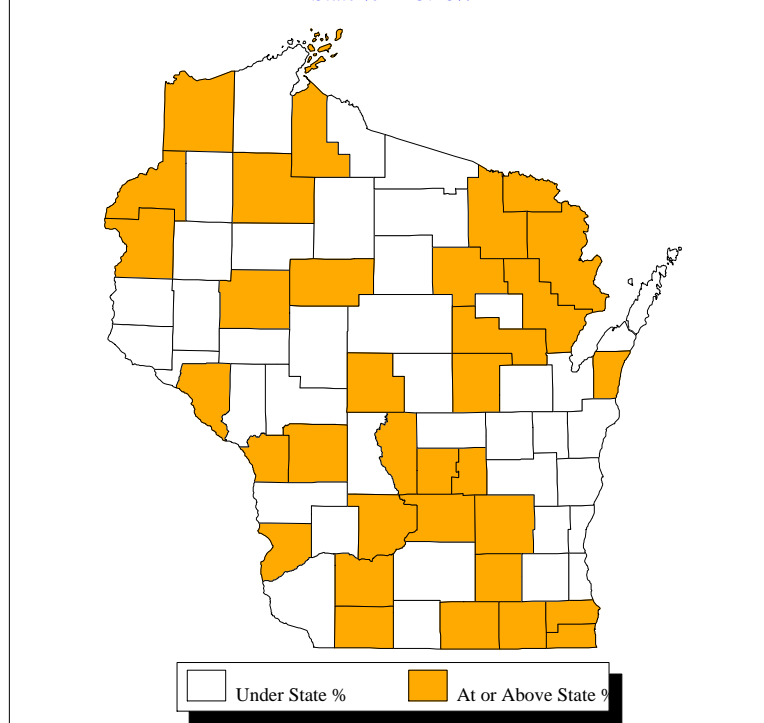


Traffic Safety Facts, Wisconsin , 2004

State-County Maps of Alcohol-Related Fatalities



Alcohol-Related Fatalities as a Percent of all Fatalities, by County, Wisconsin, 2004
State % = 45.18%



**Traffic Safety Facts, Wisconsin , 2004****Top 10 Counties for Fatalities/Fatality Rates****Rank by Number of Fatalities**

Rank	County	Fatalities	Rate per 100,000 Population
1	Milwaukee	72	7.77
2	Dane County	55	12.14
3	Kenosha	27	17.03
4	Brown County	25	10.55
5	Winnebago	25	15.76
6	Waukesha	24	6.37
7	Jefferson	21	26.82
8	Rock County	21	13.44
9	Racine County	20	10.32
10	Sheboygan	20	17.56

Rank by Rate of Fatalities

Median Rate for all U.S. Counties : 22.78

Rank	County	Fatalities	Rate per 100,000 Population
1	Burnett	10	60.61
2	Buffalo	8	58.01
3	Washburn	9	54.24
4	Adams	11	53.81
5	Oconto	18	48.01
6	Lafayette	7	42.95
7	Jackson	8	41.04
8	Pepin County	3	40.40
9	Florence	2	39.86
10	Marinette	17	39.31

Top 10 Counties for Alcohol-Related Fatalities/Fatality Rates**Rank by Number of Alcohol-Related Fatalities**

Rank	County	Fatalities	Rate per 100,000 Population
1	Milwaukee	32	3.45
2	Dane County	25	5.52
3	Kenosha	15	9.46
4	Racine County	12	6.19
5	Rock County	11	7.04
6	Walworth	11	11.21
7	Oconto County	10	26.67
8	Winnebago	10	6.30
9	Shawano	10	24.25
10	Jefferson	10	12.77

Rank by Rate of Alcohol-Related Fatalities

Median Rate for all U.S. Counties : 7.29

Rank	County	Fatalities	Rate per 100,000 Population
1	Florence	2	39.86
2	Burnett	6	36.37
3	Buffalo	5	36.26
4	Adams	6	29.35
5	Oconto	10	26.67
6	Lafayette	4	24.54
7	Shawano	10	24.25
8	Washburn	4	24.11
9	Jackson	4	20.52
10	Marquette	3	19.98



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Traffic Safety Facts, Wisconsin , 2004

Top 10 Counties for Motorcyclist Fatalities/Fatality Rates

Rank by Number of Motorcyclist Fatalities

Rank	County	Fatalities	Rate per 100,000 Population
1	Waukesha	8	2.12
2	Dane County	7	1.55
3	Kenosha	6	3.79
4	Milwaukee	6	0.65
5	Brown County	4	1.69
6	Jefferson	4	5.11
7	Adams County	3	14.68
8	Sheboygan	3	2.63
9	Walworth	3	3.06
10	Eau Claire	2	2.12

Rank by Rate of Motorcyclist Fatalities Median Rate for all U.S. Counties : 2.63

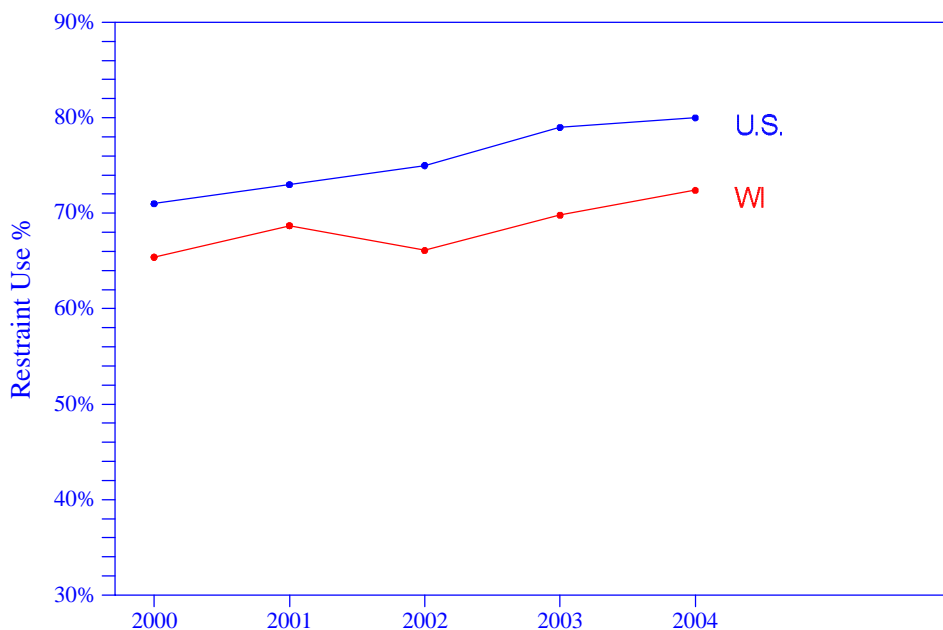
Rank	County	Fatalities	Rate per 100,000 Population
1	Adams County	3	14.68
2	Trempealeau	2	7.28
3	Buffalo County	1	7.25
4	Marquette	1	6.66
5	Bayfield County	1	6.60
6	Rusk County	1	6.55
7	Lafayette	1	6.14
8	Washburn	1	6.03
9	Crawford	1	5.85
10	Oconto County	2	5.33



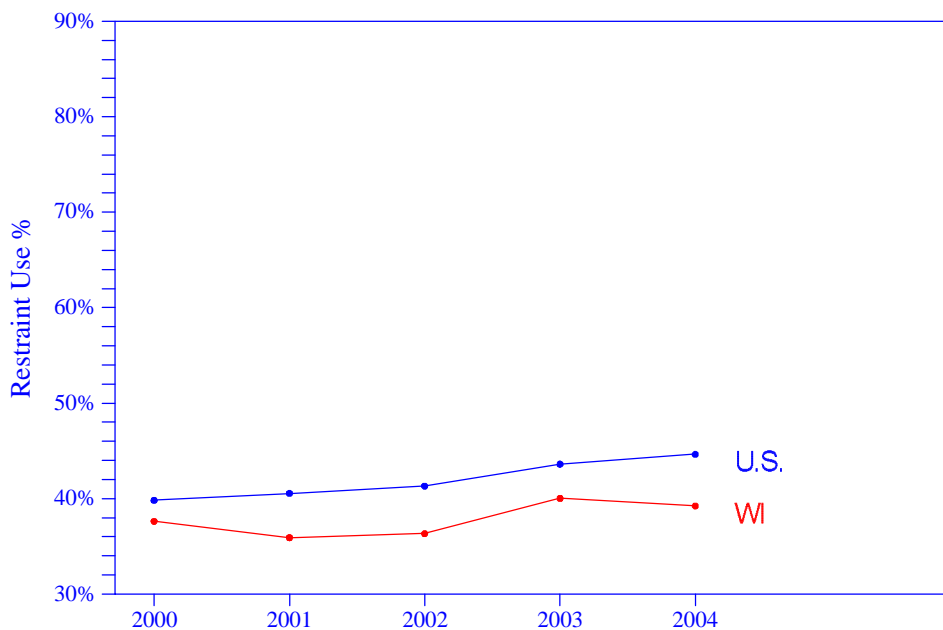
Traffic Safety Facts, Wisconsin, 2004

Trends of Restraint Use: Observed and Among Fatally Injured Passenger Vehicle Occupants

Observed Restraint Use Percent: Wisconsin and U.S.



Percent Restraint Use Among Fatally Injured Passenger Vehicle Occupants: Wisconsin and U.S.



**Traffic Safety Facts, Wisconsin , 2004****Percent Belt-Use Rates Observed Overall and Among Fatally Injured Passenger Vehicle Occupants****Belt Use Rates: Wisconsin , U.S. and Best State, 2004**

	2004	
	*Observed Restraint Use %	Passenger Vehicle Occupant Fatality Restraint Use %
Wisconsin	72%	39%
USA	80%	45%
Best State	95%	68%

*NCSA National Occupant Protection Use Survey (NOPUS), Wisconsin (State Survey)

Passenger Vehicle Occupant Deaths (age 5+)

Restraint Use (Safety Belts & Child Seats)	Total	Restrained	Unrestrained	Unknown	Current Lives Saved	Additional Savable at 100%
Wisconsin	612	219	349	44	260	151

Passenger Vehicle Occupant Deaths (age <5)

Child Restraints (Includes Child Seats and Belts)	Total	Restrained	Unrestrained	Unknown	Current Lives Saved	Additional Savable at 100%
Wisconsin	7	6	1	0	0	1

Motorcycle Rider Deaths

	Total	Helmeted	Unhelmeted	Unknown	Current Lives Saved	Additional Savable at 100%
Wisconsin	80	19	61	0	11	23

**Traffic Safety Facts, Wisconsin , 2004****Speeding-Related Fatalities and Other Statistics of Interest****Speeding Related, 2004**

2004	Number of Fatalities in Crashes Involving Speeding	Percent of Fatalities That Are Speeding Related
Wisconsin	295	37%
US	13,291	31%
Best State*		8%

*Best Rate: Lowest Rate Attained Across All States

Other Statistics of Interest

	Fatalities in Wisconsin	Percent of Total Fatalities in Wisconsin	Fatalities in US	Percent of Total Fatalities in US
Intersection Fatalities	179	23%	7,852	18%
Pedestrian Fatalities	54	7%	4,675	11%
Pedalcyclists	14	2%	727	2%
Fatalities in Crashes Involving Large Trucks	107	14%	5,235	12%
*Roadway Departure Fatalities	500	63%	25,805	60%
Passenger Cars	386	49%	19,192	45%
Light Trucks and Vans	234	30%	12,674	30%
**Other/Unknown	20	3%	1,410	3%
Total Occupants	640	81%	33,276	78%
Motorcycle Riders	80	10%	4,028	9%
***Total Nonmotorists	72	9%	5,532	13%
Total Fatalities	792		42,836	

*Fatalities based on FHWA Definition

**Includes Occupants of Large Trucks, Buses and Unknown Vehicle Types

***Includes Pedestrians, Pedalcyclists and Other Non-Motorists



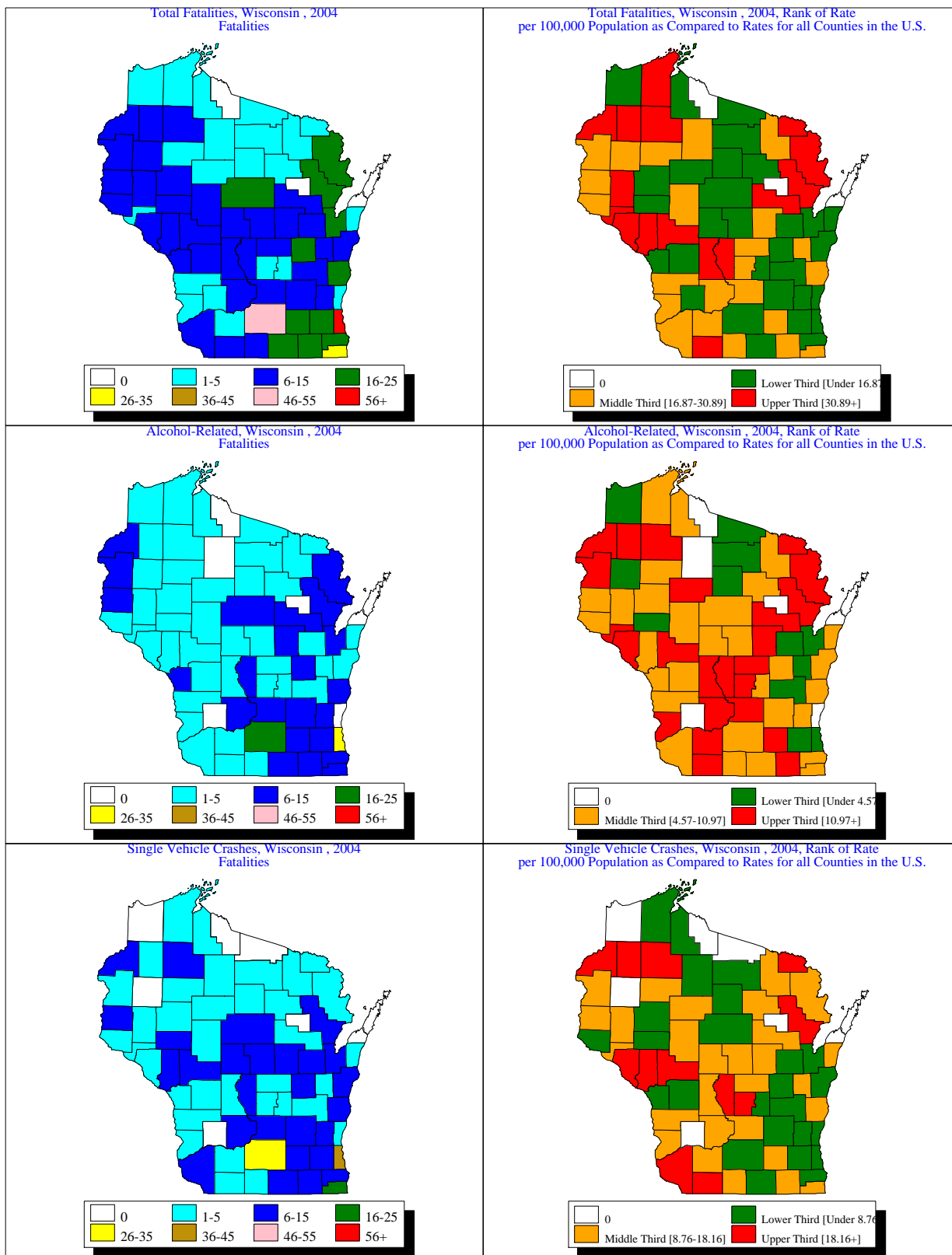
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Assorted State-County Maps





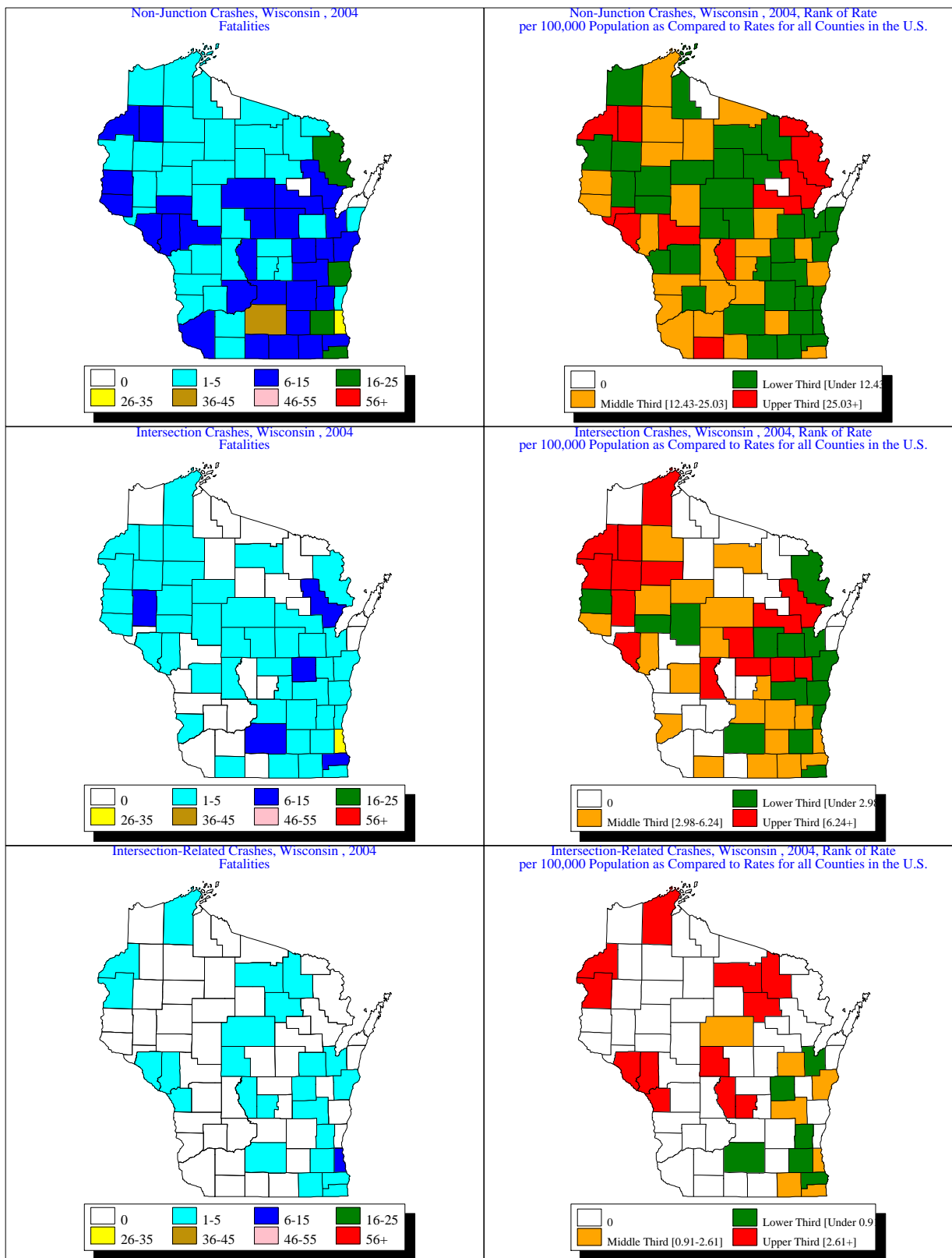
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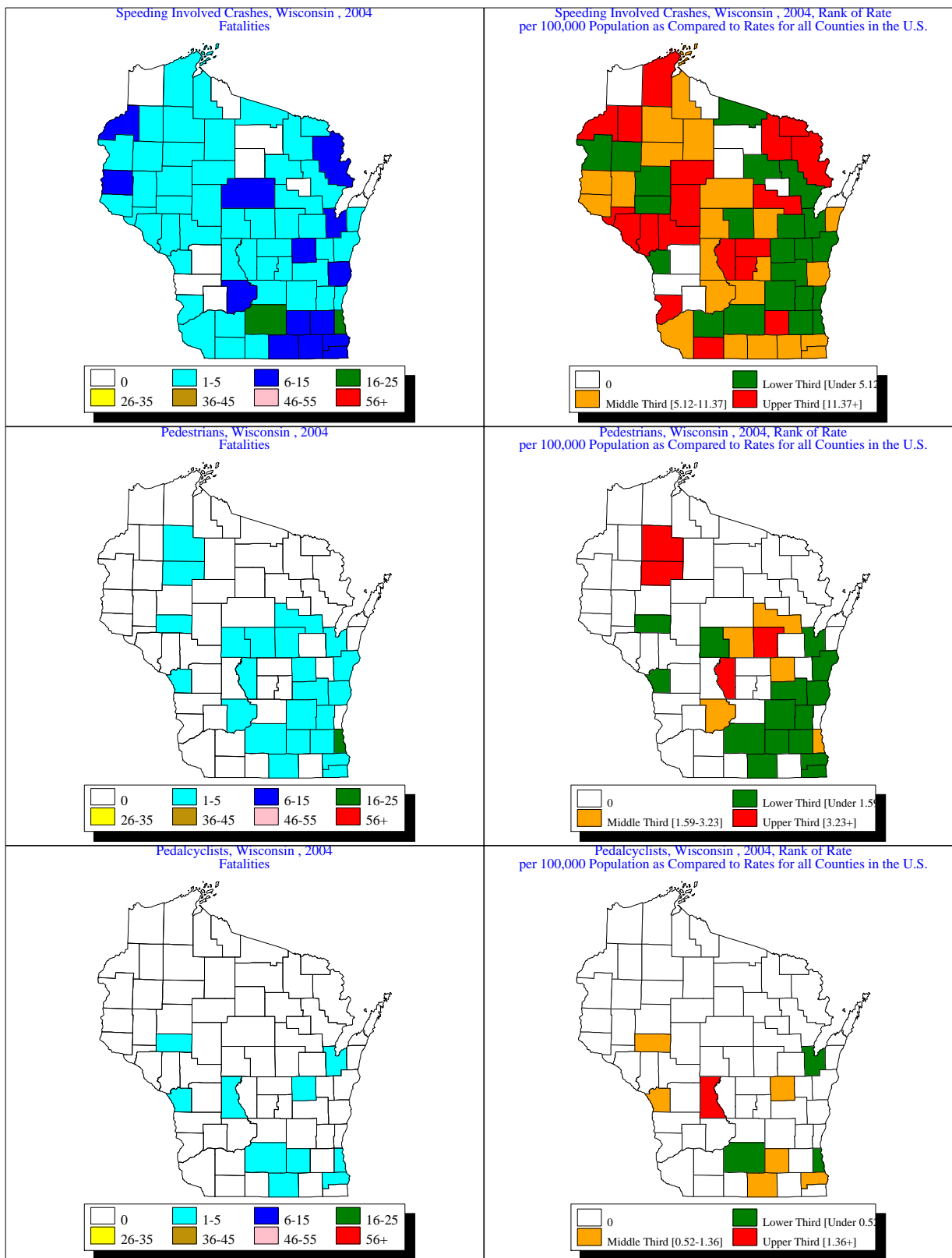
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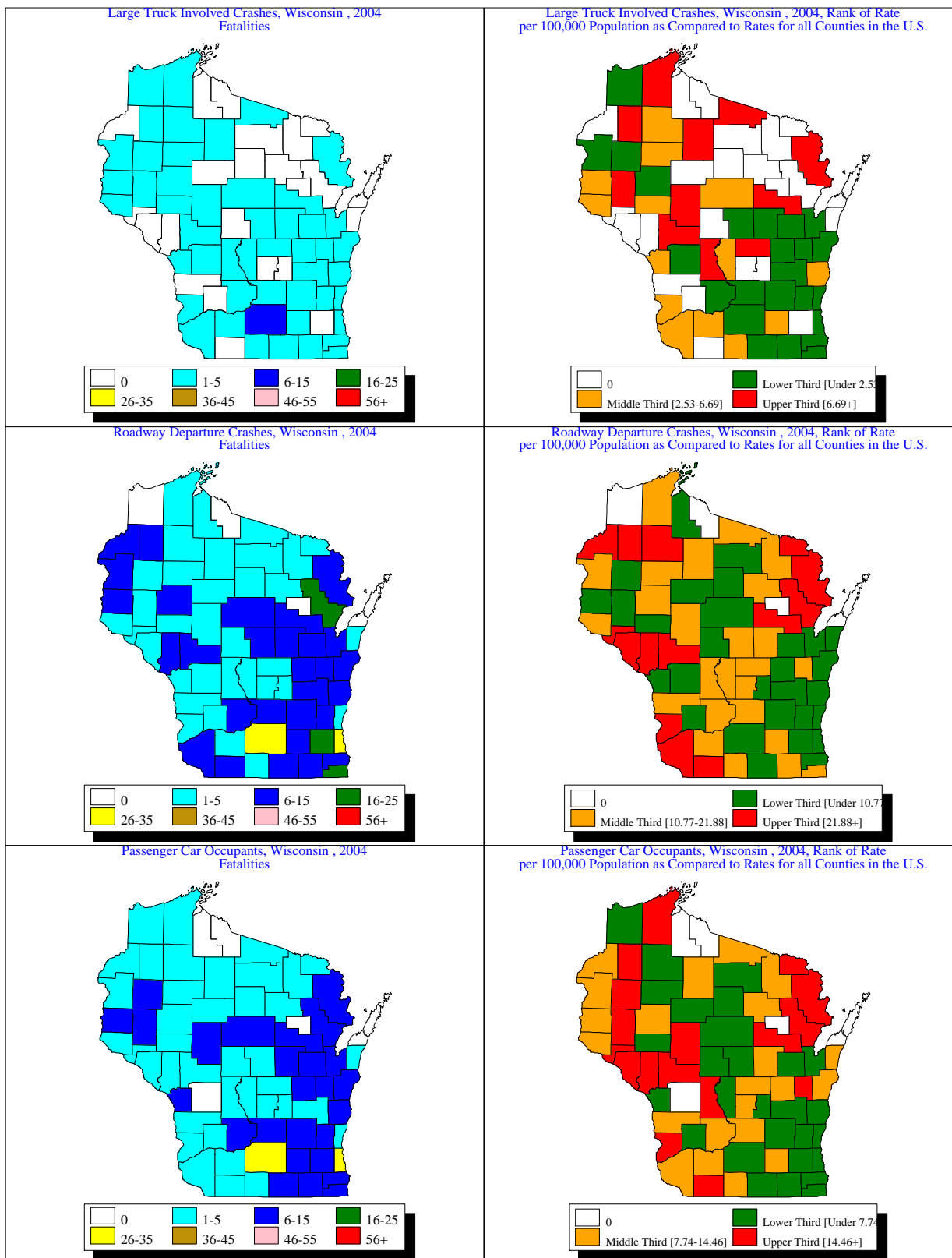
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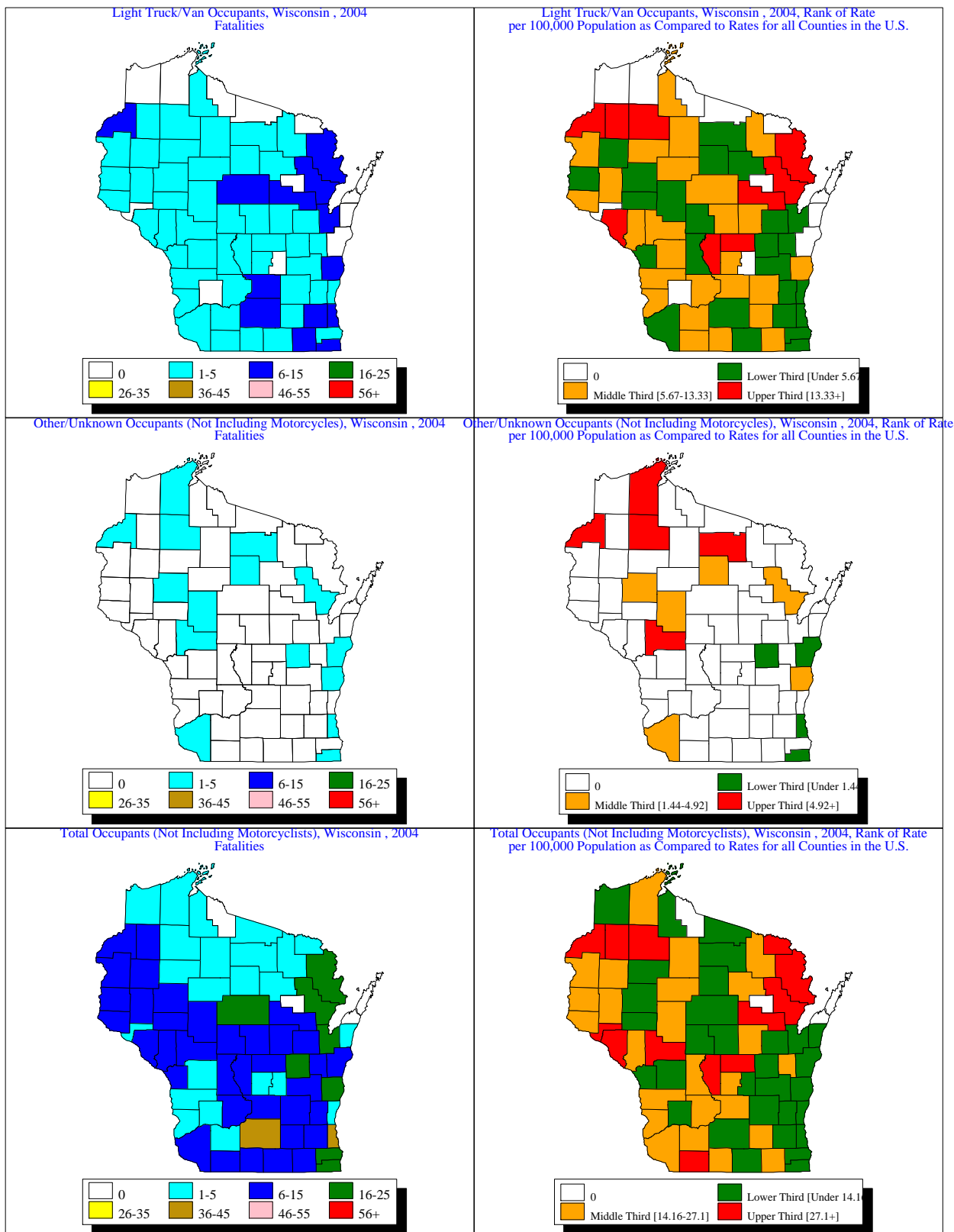
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